

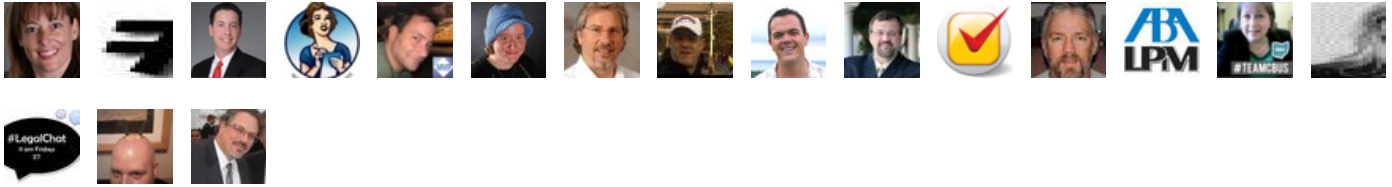
Transcript 2012-02-17 #legalchat

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Trending Words

-, @andreaan, @bschorr,
@sapreston, rt, i'm, more,
@mattspiegelesq, thanks, google,
it's, people, even, @econwriter5,

Event Participants





Looking forward to moderating today's #legalchat at 11am. Today's topic - Google's change in privacy.

17-Feb-12 14:38 | AndreaCan



#legalchat is today moderated by @legalchatter @dannymjohnson @legalerswelcome @justengage Be there at 11:00am ET

17-Feb-12 14:50 | TwtrChat411



#legalchat is today at 11:00 am ET for lawyers and legal professionals. - <http://t.co/tEnxcdVC>

17-Feb-12 15:15 | TwtrChat411



What's the topic this morning? #legalchat

17-Feb-12 15:44 | mattspiegelesq



Trying to clarify if I am moderating. If yes - Google's change in privacy policy. @mattspiegelesq: What's the topic this morning? #legalchat

17-Feb-12 15:55 | AndreaCan



Good morning everyone! Welcome to this week's #legalchat. My name is Andrea and I've been asked to moderate today's chat.

17-Feb-12 16:02 | AndreaCan



RT @andreacan: Good morning everyone! Welcome to this week's #legalchat. My name is Andrea and I've been asked to moderate today's chat.

17-Feb-12 16:03 | LegalTypist



@AndreaCan Good morning Andrea. #Legalchat

17-Feb-12 16:05 | bschorr



I'd like to hear your thoughts on Google's privacy policy change that goes into effect March 1. #legalchat

17-Feb-12 16:05 | AndreaCan



@AndreaCan I'm not sure it's really much different - only that it's now comprehensive across all (or nearly) Google properties. #Legalchat

17-Feb-12 16:06 | bschorr



@AndreaCan I guess I always assumed that Google shared info amongst themselves. #Legalchat

17-Feb-12 16:06 | bschorr



@bschorr Users agreed to different TOS based on which service and now it will be consolidated. #legalchat

17-Feb-12 16:09 | AndreaCan



@AndreaCan Right - but are we saying that TOS is eternally locked? Can those customers who agreed to a diff TOS b4 opt out now? #Legalchat

17-Feb-12 16:10 | bschorr



@bschorr No. There is no "opt out". You agree or you go. #legalchat

17-Feb-12 16:12 | AndreaCan



@AndreaCan Right, well "go" is the opt out. :-) #Legalchat

17-Feb-12 16:13 | bschorr



@AndreaCan Agreed. GMail is my "throwaway" address for websites & general chit-chat. I use G+, Google Search & YouTube. #legalchat

17-Feb-12 16:22 | bschorr



@bschorr All of my Google accounts; across all it's "apps" link only to my throw away gmail account. Delete one and done. ;) #legalchat

17-Feb-12 16:24 | AndreaCan



At least #google makes an effort to do more than pay lip service to its #privacy policy. #legalchat

17-Feb-12 16:24 | econwriter5



@AndreaCan Yes, my GMail account ID is the basis of all my Google accounts too. I think that's typical. #legalchat

17-Feb-12 16:24 | bschorr



RT @andreaCan: If anyone has joined us - jump on in and say "hi" :) #legalchat

17-Feb-12 16:25 | LegalTypist



I'm not 2 concerned bout the new #privacy policy because I'd always assumed if I was logged into a Google property they knew. #legalchat

17-Feb-12 16:25 | bschorr



Google is using the change in privacy policies to grant itself permission to move user data between services <http://t.co/m4KN1diT> #legalchat

17-Feb-12 16:28 | LegalTypist



@bschorr Yep. Figured tracking was a given, just more so if logged in. #legalchat

17-Feb-12 16:28 | econwriter5



@bschorr I just RTed link to video discussing issue. It's not about the tracking. It's about the aggregating. #legalchat Hi Gwynne!

17-Feb-12 16:30 | AndreaCan



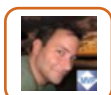
#legalchat - sorry, I'm late to the convo - Like Ben and Gwynne, I'm not too worried about this change and always assumed it was happening.

17-Feb-12 16:30 | sapreston



@AndreaCan Yep - like I said, I always assumed they were aggregating. I wonder what's the scenario for not wanting them to? #Legalchat

17-Feb-12 16:31 | bschorr



@AndreaCan Does it really matter if Google+ knows you watched a funny cat video on YouTube? #Legalchat

17-Feb-12 16:31 | bschorr



#legalchat - the argument is they have too much info now. Either way, we need to get over the old school notion of privacy.

17-Feb-12 16:32 | sapreston



@sapreston Hey! Thanks for joining in! #legalchat

17-Feb-12 16:33 | AndreaCan



#legalchat - have you ever talked online privacy with a teenager? They look at you like you have 2 heads. They put everything out there.

17-Feb-12 16:33 | sapreston



#legalchat cool Ben, I follow you on G+ too!

17-Feb-12 16:35 | sapreston



@sapreston Yes, I think it will be double-edged. They'll prove that being so open isn't always bad and... #legalchat.

17-Feb-12 16:36 | bschorr



@sapreston ...that sometimes it's catastrophic. #legalchat

17-Feb-12 16:36 | bschorr



#legalchat - agreed, they are too relaxed about it. They haven't reached a point when all that stuff on FB will come back to haunt them.

17-Feb-12 16:37 | sapreston



#legalchat - on the other hand, maybe we are too uptight about it. There are some real advantages to that data mining.

17-Feb-12 16:37 | sapreston



@sapreston We live in a stalker's paradise. I see potential pitfalls all around - along with some benefits too. #legalchat

17-Feb-12 16:38 | bschorr



For example: Let's say you resched a mtg w/a client. Then your Twitter shows you just checked in at the golf course... #Legalchat

17-Feb-12 16:39 | bschorr



#legalchat - as the parent of a 17 yr old boy, I find FB very useful to understand what's going on. Call me a stalker.

17-Feb-12 16:39 | sapreston



@sapreston On G+ we could do this as a hangout instead of a chat. :) #Legalchat

17-Feb-12 16:39 | bschorr



Too easy for people to keep tabs on our daily activities. You REALLY have to be straight in your dealings or you'll get caught. #Legalchat

17-Feb-12 16:40 | bschorr



I think the truth is somewhere between. Us old folks need to relax a bit. The kids need to be more discreet. #Legalchat

17-Feb-12 16:41 | bschorr



@bschorr which is why you should never check in at the golf course during work hours. ;) Checking in is always a voluntary thing. #legalchat

17-Feb-12 16:42 | mattspiegelesq



moderation? @bschorr: I think the truth is somewhere between. Us old folks need to relax a bit. kids need to be more discreet. #Legalchat

17-Feb-12 16:42 | sapreston



+1 RT @bschorr: I think the truth is somewhere between. Us old folks need to relax a bit. The kids need to be more discreet. #legalchat

17-Feb-12 16:42 | AndreaCan



@mattspiegelesq Actually NOT always voluntary. Most smartphones now can be prog'd to check-in automatically! Foolish? Yes. #legalchat

17-Feb-12 16:43 | bschorr



@mattspiegelesq Yeah, I'm a little disillusioned with them too. Google has their own version of course. #legalchat

17-Feb-12 16:45 | bschorr



@bschorr in some cases you're right, the consent could certainly be more transparent. #legalchat

17-Feb-12 16:46 | mattspiegelesq



I'm with you on that one. Just implant a chip. RT @sapreston: I so don't get the check-in thing (foursquare or twitter). #legalchat

17-Feb-12 16:46 | AndreaCan



@mattspiegelesq Not sure transparency is enough. "Think about how stupid the avg person is. Half are stupider." -Carlin- #Legalchat

17-Feb-12 16:47 | bschorr



@mattspiegelesq Of course, maybe it's not our job to save stupid people from themselves. If they want to post drunk pics on FB. #legalchat

17-Feb-12 16:47 | bschorr



#legalchat - the problem with consent via webpage . . . nobody reads them. And if you do read them you had better understand legalize.

17-Feb-12 16:48 | sapreston



@sapreston Of course even if you don't check-in just a pic of your golf foursome, or a tweet about your new clubs... #legalchat

17-Feb-12 16:48 | bschorr



@bschorr This is very true. Problem is they find out about the 'settings' only after its too late. #legalchat

17-Feb-12 16:49 | mattspiegelesq



#legalchat - Ben, I like the "be straight about your dealings and all works" idea you shared.

17-Feb-12 16:49 | sapreston



Sharing so much of our days via FB/Twitter/etc means that it's not hard for an observer to piece together a general idea. #legalchat

17-Feb-12 16:49 | bschorr



Probably haven't used #google as long as your credit card. #legalchat

17-Feb-12 16:50 | econwriter5



@mattspiegelesq That's part of it. But even if you told somebody up front - how many would care? Any smokers that don't know? #legalchat

17-Feb-12 16:50 | bschorr



@sapreston Until you get to the clause that says "oh, and we can change these TOS any time we want". Huh? lol #legalchat

17-Feb-12 16:51 | AndreaCan



@sapreston You really have 2 b straight in your dealings if you're going to live in a social media world. Or you won't last long. #legalchat

17-Feb-12 16:51 | bschorr



@AndreaCan @sapreston I'm not sure any TOS is eternal though. Even the Constitution can be amended. #Legalchat

17-Feb-12 16:51 | bschorr



@AndreaCan They gave knowledge - they posted them in advance of the change and made it quite public. #legalchat

17-Feb-12 16:54 | bschorr



@AndreaCan As for consent...well, there's always Bing and Hotmail. :-) #legalchat

17-Feb-12 16:55 | bschorr



#legalchat - it would be trivial to give your dad your cell phone and send him to LA too, but cell phones records are used

17-Feb-12 16:55 | sapreston



#legalchat - you CAN use google search without logging in.

17-Feb-12 16:55 | sapreston



@sapreston Don't even have to go that far - he can log into 4Sq with my username/password and check in. #Legalchat

17-Feb-12 16:56 | bschorr



@bschorr I was responding generally, not re: Google's recent actions. #legalchat

17-Feb-12 16:56 | AndreaCan



@AndreaCan Ah, well, yes I would assume that SOME notice would have to be given. #legalchat

17-Feb-12 16:56 | bschorr



Already using 4square as alibi <http://t.co/ULDWWIMV> #legalchat

17-Feb-12 16:57 | Swestfall



@econwriter5 #legalchat Check-ins are easy to fake. Here is an app I built for a hackathon (doesn't fully work anymore) <http://t.co/iysdOwnF>

17-Feb-12 16:57 | markcwebster



@bschorr but smoking is very different than people being able to find out you blew them off for lunch in order to golf. #legalchat

17-Feb-12 16:57 | mattspiegelesq



#legalchat - Hey Skip.

17-Feb-12 16:57 | sapreston



@mattspiegelesq Is it? In both cases the risks seem obvious but people will fall into them anyhow. :-) #legalchat

17-Feb-12 16:58 | bschorr



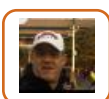
@mattspiegelesq How many cheating husbands/boyfriends have been undone by their postings on Facebook so far? :-) #legalchat

17-Feb-12 16:58 | bschorr



Welcome @Swestfall and @markcwebster Thanks for joining in on the discussion. #legalchat

17-Feb-12 16:59 | AndreaCan



#legalchat - Hey Scott. Trying to keep up here.

17-Feb-12 17:00 | Swestfall



@econwriter5 The real frontier in digital evidence will be in detecting/proving fakes. #legalchat

17-Feb-12 17:02 | bschorr



#legalchat - heck, what if you are having a meeting with someone and you notice that they were tweeting during your meeting.

17-Feb-12 17:02 | sapreston



RT lol @sapreston: #legalchat - heck, wht if U R having a meeting w/ sum1 & U notice that they wr tweeting during yr meeting.

17-Feb-12 17:02 | jeffrey_brandt



@econwriter5 @mattspiegelesq I'd bet more than a few. There've been a rash of articles about FB being used in divorces. #legalchat

17-Feb-12 17:03 | bschorr



@sapreston Happens. The other day I was in a meeting and the guy in front was surfing <http://t.co/jG3eyhlt>. :-)
#legalchat

17-Feb-12 17:03 | bschorr



I will not turn on the GPS function in my mobile device. I'm not normal, I know. #legalchat

17-Feb-12 17:04 | AndreaCan



@AndreaCan It's a trade-off. I use the SatNav a LOT so I need the GPS. #legalchat

17-Feb-12 17:04 | bschorr



Delta Air experimenting with data mining 4sq checkins to advertise to target audience. #legalchat

17-Feb-12 17:05 | Swestfall



@Swestfall Not surprised. I know retailers who do the same things. One of our local shops tweets to people who check in locally. #legalchat

17-Feb-12 17:07 | bschorr



@Swestfall One of the local auto repair places monitors Twitter for people who tweet about breakdowns locally. #legalchat

17-Feb-12 17:07 | bschorr



I think it's foolish these days to IGNORE social media data if you're a retailer. #legalchat

17-Feb-12 17:08 | bschorr



@bschorr @mattspiegelesq Yep. Some divorce lawyers figured out #fb is a goldmine before others. Now more are catching on. #legalchat

17-Feb-12 17:09 | econwriter5



@bschorr @mattspiegelesq Users haven't figured it out. Most don't bother changing #fb settings so stuff is public/discoverable. #legalchat

17-Feb-12 17:10 | econwriter5



@econwriter5 @mattspiegelesq Right. And 4Square, Yelp, Twitter...heck even Pinterest is probably next. #legalchat

17-Feb-12 17:10 | bschorr



@econwriter5 @mattspiegelesq Right. But even if you told them some of them would shrug. See: Fat smokers. #legalchat

17-Feb-12 17:10 | bschorr



@econwriter5 Yes, that's the article I'm referring to. Impressive use of statistics and data. #legalchat

17-Feb-12 17:12 | bschorr



RT @bschorr: Security is like insurance. Everybody thinks they have too much of it until they discover they have too little. #legalchat

17-Feb-12 17:12 | goclio



RT @bschorr: Security is like insurance. Everybody thinks they have too much of it until they discover they have too little. #legalchat

17-Feb-12 17:14 | WinObs



RT @bschorr: Security is like insurance. Everybody thinks they have too much of it until they discover they have too little. #legalchat

17-Feb-12 17:14 | LegalTypist



Great discussions happening today in #LegalChat. It's about Google's change in privacy + more.

17-Feb-12 17:15 | LawPracticeTips



Frankly I'm a little surprised as much video evidence stands as does. I saw a little old lady turn into MC Hammer on video once. #legalchat

17-Feb-12 17:17 | bschorr



...so can be a bit skeptical even of things I see on video unless it's really really solid. #legalchat

17-Feb-12 17:17 | bschorr



Agreed. See Backing Up and Recovering From a PC Crash <http://t.co/TtQUm4AX> RT @WinObs @bschorr same thing with a data backup plan #legalchat

17-Feb-12 17:18 | LegalTypist



Regular digital data is even more malleable. #legalchat

17-Feb-12 17:18 | bschorr



Wow - time flies! Thanks to everyone for participating in this week's #legalchat

17-Feb-12 17:23 | AndreaCan



@AndreaCan Thanks for being the moderator! #Legalchat

17-Feb-12 17:23 | bschorr



Thanks Andrea and all y'all - @bschorr: @AndreaCan Thanks for being the moderator! #Legalchat

17-Feb-12 17:24 | sapreston



Glad I could help out. RT @bschorr: @AndreaCan Thanks for being the moderator! #legalchat

17-Feb-12 17:25 | AndreaCan



@AndreaCan @bschorr Thanks everyone for the #legalchat @sapreston @legaltypist

17-Feb-12 17:26 | Swestfall



Thanks for coming - hope to see you next week! RT @swestfall: @AndreaCan @bschorr Thanks everyone for the #legalchat @sapreston @LegalTypist

17-Feb-12 17:27 | AndreaCan



@pammakowski Hi Pam. Sorry we wrapped up just as you got here. We actually went more than a half hour long! #legalchat

17-Feb-12 18:16 | AndreaCan



@andreaan @LegalTypist Many Thanks for guest moderating today's #legalchat

17-Feb-12 19:56 | legalerswelcome



RT @legalerswelcome: @andreaan @LegalTypist Many Thanks for guest moderating today's #legalchat

17-Feb-12 20:11 | LegalChatter



RT @econwriter5: In due time, a #4sq check in will serve as an alibi. #legalchat

17-Feb-12 20:18 | _Dubiosity_



Or a plot device in "The Mentalist" RT @econwriter5: In due time, a #4sq check in will serve as an alibi. #legalchat

17-Feb-12 21:19 | FollowtheLawyer